

Direct Benefits

- *Networking Opportunities (Business After Hours, First Friday, Roundtable, etc.)*
- *Legislative Advocacy*
- *Partnership Plaque*
- *Update from the chamber weekly e-newsletter*
- *Ribbon Cutting (with media coverage)*
- *2 Listings in the Membership Directory/Buyers Guide*
- *Link your business to the popular Chamber Website*
- *Business Referral Service*
- *Preferred Access to Community Info.*
- *Opportunity to be showcased in community and other events*
- *Opportunity to Display your business inside the Chamber Welcome Center*
- *Sponsorship Opportunities for special events*
- *And much more!*

Join Us!



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PARTNERSHIP Information



We think you will agree– Chamber partnership is a sound investment in your business and your community. Come join the organization that is doing what most people think just happens!

Economic Development



STATELINE
Texas and Arkansas
come together to make one
great TEXARKANA!

- Markets industrial properties in the Texarkana region
- Targets industries in logistics, transportation, retirement and warehousing
- Business retention and Expansion Program (BREP) works to determine the needs of existing business
- Texarkana Regional Initiative (TRI) an alliance of communities from three states marketing our region as a site for business and industry
- Annual V.I.P. Golf Tournament - an Industry appreciation event.

Community Development

- Business Expo (an opportunity to showcase your businesses goods and services)
- Good Character Scholarships
- Honor Card Program (incentives/ discounts for good grades)
- Character 1st Program teaching positive character traits to students in area schools
- Career Fair
- Legislative Day Events & Advocacy
- Ambassadors (The Welcome Arm of the Chamber)
- Annual Membership/Recognition Celebration
- Collaborative facilitator with area agencies

Tourism Development

- Responsible for marketing our community through tourism trade shows and familiarization tours
- Publishes, and Distributes over 15,000 City Maps and Visitors Guides each year
- Discover Texarkana Driving Tour
- 24 hour promotion through the Chamber website
- Recruitment and Service of Events and Conventions to positively impact the local economy



MESSAGE FROM THE PRESIDENT



Thank you for your interest in the Chamber of Commerce of Texarkana U.S.A.!!! The Chamber provides an extensive array of programs and benefits designed to increase your opportunity for **SUCCESS**.

Our dedicated Board and professional Staff are here to serve the business community. We look forward to working with you and serving you as *your business partner*.

Jeff K. Sandford

Jeff K. Sandford, President/CEO

Mission: The Chamber of Commerce of Texarkana U.S.A. is THE regional organization unifying leadership to achieve exceptional economic growth, prosperity, and quality of life.

